

#### September 2022

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# Patenting Lessons Learned from Representing 200 of Israel's Leading Companies



An interview with <u>Jeffrey A.</u>
<u>Berkowitz</u> and <u>Gerson S. Panitch</u>

As Finnegan, one of the world's largest IP firms with 800 employees in 11 worldwide offices celebrates its 200th Israeli client, two of its partners sat down with Calcalist to share observations on differences between how Israeli companies approach patents and are destroying their adversaries in a string of recent courtroom victories. To read the entire interview with Jeff Berkowitz and Gerson Panitch, click here.

#### **Latest Developments in IP Strategies for Pharmaceuticals**



by <u>Sara A. Leiman, Ph.D.; Jordan</u> <u>M. Gringauz; Amanda K. Murphy, Ph.D.;</u> Stacy Lewis

The strategies used to create and maintain strong pharmaceutical patent portfolios must evolve with developments in the pharmaceutical space. These developments include not just scientific advancements but also requirements and practices of regulatory bodies, such as the United States Food and Drug Administration (FDA). This article addresses innovative prosecution strategies and useful considerations that may facilitate better agreement between pharmaceutical patent practice and FDA policy. To learn more about the latest developments in IP strategies for pharmaceuticals, click here.

### **Upcoming Events**

# Webinar: Adding NFTs to an IP Portfolio: Risks and Rewards, Key Considerations



When: September 27, 2022

As part of Strafford Publications' webinar series, Finnegan partners Anna Naydonov and Linda Thayer will discuss the risks and rewards of adding non-fungible tokens (NFTs) to an IP portfolio. They will address ownership, enforcement, First Amendment, and fair use defenses when it comes to NFTs. For more information on this webinar, or to register, please see Strafford's website.

## About Finnegan

Finnegan is one of the world's largest IP law firms and a go-to source for Israeli companies. We represent over 200 of Israel's leading and most sophisticated enterprises, helping navigate IP disputes and patent infringement litigation, counseling on how to strategically protect technology to maximize value, managing patent portfolios, and developing revenue streams through creative patenting and licensing. In the words of *Chambers USA*, "Finnegan's work is nothing short of exceptional." <a href="https://www.finnegan.com">www.finnegan.com</a> <a href="https://www.finnegan.com">www.f

## Finnegan Resources

Finnegan publishes newsletters, blogs, and IP Updates that provide news, statistics, and analysis of recent court decisions. Our blogs focus on Federal Circuit practice, PTAB practice, trademark, copyright, and advertising law, patent prosecution and counseling, notable IP issues relating to health and medicine, and intellectual property practice in Europe. To sign up to receive newsletters, blog posts, or IP Updates, please click here.

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למידע נוסף, צור קשר עם האחראי על הלקוחות הישראליים, עו"ד גרשון פניטש 03-7219629 ,gerson.panitch@finnegan.com

www.finnegan.com

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