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PDF

Why Everyone Is Patenting Software Inventions



by [Gerson S. Panitch](#)

If someone tells you it is impossible to patent software, they are mistaken. Microsoft has over 40,000 active patents in the U.S. alone (and thousands more in process). It added 3,144 new U.S. patents in 2019, up 32% from 2018. Last year, Salesforce increased

its U.S. patents over the prior year by 64%; Facebook by 78%; Oracle by 20%; SAP by 50%; Adobe by 40%, Bank of America by 30%, Alibaba by 96%; Accenture by 36%; and Capital One by a whopping 232%. Similar trends are occurring with much smaller software and internet companies. Click [here](#) to find out why everyone is rushing to patent their software inventions.

To Fee or Not to Fee?



by [Lionel M. Lavenue](#); [Regan J. Rudio](#); [R. Benjamin Cassidy](#)

We all know that in certain circumstances, the winner of a patent suit in the U.S. may be able to collect attorneys' fees. But can fees be collected by litigants to contested IPR and other PTAB proceedings in the U.S. Patent and Trademark Office? The Court of Appeals for the Federal Circuit recently spoke on this issue. To learn the answer, click [here](#).

Upcoming Events

Free Webinar

Finnegan and the Association of Engineers in Israel present a free webinar on:

Building Company Value With Cybersecurity Patents



February 8, 2021 at 16:00 (Israel time)
by Finnegan partners Jeff Berkowitz and Elliot Cook

Cybersecurity patents can be worth billions of dollars. To achieve great value like that means having to invest up front on developing strong, strategic patents. But companies often fail to appreciate the need to invest properly in a patent strategy at the earlier stage of developing new inventions.

Join us on Zoom to learn how to make your company's patents valuable, enforceable, and marketable.

AEAI ASSOCIATION OF ENGINEERS, ARCHITECTS AND SCIENTISTS IN TECHNOLOGICAL SCIENCES IN ISRAEL

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INTELLECTUAL PROPERTY LAW

For more information and to register: [Finnegan.com / Finnegan.co.il](#)

For free registration, click [here!](#)

Free Virtual Conference!

Up Your Valuation by Strategically Protecting Digital Health Inventions



Speaker: Gerson Panitch, Finnegan Partner

February 24, 2021

The Digital Health Show is the virtual conference for major players driving the digital health revolution.

For free registration, click [here](#).

Free Virtual Conference!

Six Secrets to Valuable AI Patents



Speaker: Gerson Panitch, Finnegan Partner

March 16, 2021

For free registration, click [here](#).

About Finnegan

Finnegan is one of the world's largest IP law firms and a go-to source for Israeli companies. We represent more than 180 of Israel's leading and most sophisticated enterprises, helping navigate IP disputes and patent infringement litigation, counseling on how to strategically protect technology to maximize value, managing patent portfolios, and developing revenue streams through creative patenting and licensing. In the words of *Chambers USA*, "Finnegan's work is nothing short of exceptional." [www.finnegan.com](#) [www.finnegan.co.il](#)

Finnegan Resources

Finnegan publishes newsletters, blogs, and IP Updates that provide news, statistics, and analysis of recent court decisions. Our blogs focus on [Federal Circuit practice](#), [PTAB practice](#), [trademark, copyright and advertising law](#), [patent prosecution and counseling](#), [notable IP developments for FDA-regulated products](#), and [intellectual property practice in Europe](#). To sign up to receive newsletters, blog posts, or IP Updates, please click [here](#).