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### Successful Companies Don't Just Patent Everything—They Make and Follow a Strategy



by [Jeffrey Berkowitz](#); [Elliot Cook](#)

Sophisticated companies know that patents are indispensable in the modern economy. Patents are barriers against competitors practicing a particular technology. Without patents, companies gamble with their future by being defenseless against competitors copying their technology. But some companies go too far. Some companies—or their overzealous engineers or software developers—want to patent every potentially novel detail of their technologies. This type of unfocused, shotgun approach to patenting can be just as much a gamble as the "patent nothing" approach. Both approaches suffer from the same defect—a lack of strategy. Both lead to high costs and wasted opportunities to generate real value. **To learn how you can avoid the pitfalls and develop a powerful patent portfolio, click [here](#).**

### The Role of IP in the Crypto Bubble



by [Aaron Parker](#); [Robert Kramer](#); [Pejmon Pashai](#); [Laith Abu-Taleb](#)

Blockchain patent application filings tripled in the past year. Since 2017, more than 500 applications were filed claiming blockchain, distributed ledger, and cryptocurrency subject matter. Some of the world's largest financial and information technology companies are investing heavily in filing these patent applications, including Bank of America Corp., Alibaba Group Holding Ltd., IBM Corp., Goldman Sachs Group Inc., JPMorgan Chase & Co., Fidelity Bank, TD Bank NA, MasterCard Inc., and Dell Technologies Inc. **Click [here](#) to read more on the role of IP in the crypto bubble.**

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