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Ridesharing Dispute Exposes Differences Between Strong and Weak Patents



by [Gerson S. Panitch](#)

In the late 1990's, Stephen Dickerson, then a professor at Georgia Tech, developed what he claims is the basis for all ridesharing technology—a synergy of cell phones, GPS, and digital payments. He started a company called RideApp, and filed for patent protection. His patent subsequently issued, and in the last year, he filed separate patent infringement lawsuits in U.S. federal district courts against Uber and Lyft.

Many people think they stand on top of the world when they have an early patent like Professor Dickerson's. In reality, they stand atop an iceberg with lots of cracks below the water's surface. If any crack ruptures, the whole iceberg can quickly sink. This may well be what is happening to Professor Dickerson's patent. Click [here](#) to learn of his problem and how you can avoid it.

Image, Ownership, and an App Made in St. Petersburg



by [Linda J. Thayer](#)

There's been a lot of press lately about FaceApp, the newly popular photo-editing software developed by Russian developers based in St. Petersburg. Interested users can download a free version of the app, take a selfie to use or select an existing photo from their camera roll. The app uses facial recognition and artificial intelligence to modify faces and show users what they may look like in 20 years (or 20 years ago). But who owns the IP rights in the images affected by the app? Click [here](#) to read more.

Don't miss out on these Finnegan-sponsored events!



September 18: [Journey Conference](#), Tel Aviv

Finnegan marks 10 years protecting over 160 of Israel's leading companies with the Finnegan Pub at the Journey Conference. Hit a bullseye on our dart board for a chance to win a celebratory bottle of Scotch!



September 19: [Women in HealthTech Dinner](#), Ramat Gan (sign up to become a member for an invitation)

Why did a major pharmaceutical company bury a potential cure for Alzheimer's? Find out in keynote remarks by Finnegan partner, Gerson Panitch.

October 28: [mHealth Conference](#), Tel Aviv

Finnegan is a proud sponsor of this year's mHealth Conference. Please join us!

November 10-14: [ALYN Wheels of Love Charity Bike Ride](#), Israel

Join team Finnegan for a five day 400 KM bike ride in Northern Israel, supporting ALYN Children's Rehabilitative Hospital.

November 20: [Founders Looking for Cofounders Event](#), Tel Aviv

Don't miss this great opportunity to find your match!

Free Webinar: Cars & Patents—IP Trends, Strategies, and Autonomous Driving Patent Landscape



New technologies continue to appear, rise, and expand for automobiles and the future of transportation. Finnegan's "Cars & Patents" webinar series will explore the IP (intellectual property) landscape, strategies, and opportunities relating to automobiles. This discussion will consider heavily-patented automobile technologies with a focus on autonomous driving. Our IP strategists will provide practical guidance on autonomous driving and opportunities paving the futuristic roads for driverless cars.

Click [here](#) to view more information and download the webinar!

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Finnegan is one of the world's largest IP law firms and a go-to source for Israeli companies. We represent more than 150 of Israel's leading and most sophisticated enterprises, helping navigate IP disputes and patent infringement litigation, counseling on how to strategically protect technology to maximize value, managing patent portfolios, and developing revenue streams through creative patenting and licensing. www.finnegan.com www.finnegan.co.il

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