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## What Makes Some Patents More Powerful Than Others? Finnegan's Two Secret Ingredients

by [Gerson S. Panitch](#)

Tech companies who lack strategic patents are at a serious disadvantage. Simply having patents is not enough. Patents are only valuable if they block critical paths that competitors will need to compete. It's fairly easy to get a patent. It's much more difficult to obtain a patent that blocks competitors.

When it comes to patent protection, the U.S. is the most critical stop for global companies. This is because the U.S. represents almost a quarter of the global market, and has a very strong patent system that discourages infringement. The U.S. also has some of the most complex patent rules in the world. So if a patent is properly designed to survive challenges in the U.S., it is likely to survive in other countries as well. For this reason, global companies tend to make the U.S. the centerpiece of their patent focus. Click [here](#) to learn Finnegan's two secret ingredients for powerful patents.

## Lessons from an Israeli Company's CyberTech Patent Litigation



by [Elliot C. Cook](#)

With origins dating back to 1996 and claiming more than \$350 million in patent licensing revenue, Finjan Holdings is a frequent plaintiff in U.S. patent litigation. The Israeli company claims to have developed pioneering technologies in the area of malware detection, although it may best be known for its patent suits against software giants such as Microsoft, Cisco, Palo Alto Networks, Symantec, and many others. A recent ruling from one of Finjan's suits provides an excellent teaching point for Israel's cybersecurity innovators. Click [here](#) to read more.

## Free Webinar: Avoiding Pitfalls in Patent License Agreements



Patent license agreements run the gamut from very simple to very complex. From what may appear to be "boiler-plate," to the essentials of the agreement, the panel will discuss recurring issues in IP licenses.

Topics to be discussed include: Common drafting mistakes, avoiding the unintentional grant of rights, properly crafting payment and reporting provisions, choice of law and choice of venue provisions, to arbitrate or not to arbitrate and issues with indemnification.

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## About Finnegan

Finnegan is one of the world's largest IP law firms and a go-to source for Israeli companies. We represent more than 160 of Israel's leading and most sophisticated enterprises, helping navigate IP disputes and patent infringement litigation, counseling on how to strategically protect technology to maximize value, managing patent portfolios, and developing revenue streams through creative patenting and licensing. In the words of *Chambers USA*, "Finnegan's work is nothing short of exceptional." [www.finnegan.com](http://www.finnegan.com)  
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